## Newman Memorial Hosts October Mammogram Special and Two "Chests & Chocolate" Events

Fall is officially here and October is right around the corner! This means football games, a break from the heat, prepping for Halloween and pink ribbons! October is Breast Cancer Awareness Month. Newman Memorial Hospital is celebrating this month by offering a Mammogram Screening Special! Women ages 40 and up can get their mammogram screenings during the month of October for \$95. That is a huge savings. Joey Burgtorf, Community Liaison and Marketing Director for Newman says, "We are offering this special to the women in our community in the hopes that we can save lives! Hopefully the special rate will draw women in who would otherwise find the procedure to be cost prohibitive. This is the second-leading cancer killer in women, so if we can make it a fun and affordable event, then maybe these screenings become part of routine health care for more women. It should, at the very least, raise awareness." This reduced rate is available for any mammogram screening scheduled in October.

Since some women may find it difficult to get off work during business hours, Newman is offering two Extended Hours Events! On October 11<sup>th</sup> and October 25<sup>th</sup> we will be hosting "Chests & Chocolate". If you schedule your appointment from 4 pm to 7 pm on these dates, you can get your mammogram screening and enjoy some special treats from the "chocolate table" provided by Newman Memorial Hospital. We have a fully accredited program and all scans are performed by a female technologist, registered by the American Registry of Radiologic Technologist. Heather Longhofer, R.T.(R), registered radiological technologist from Newman Memorial Hospital says, "Having a regular mammogram is so important. I can't stress enough that it can be a life saver! Early detection is the best protection. Mammograms in conjunction with self-breast exams increase the chance of early detection." Please call 580-938-5512 to schedule your mammogram screening today.